



AMCL

Association of Marine Corps Logisticians

Where professionals talk logistics.

Logistics Think Tank (LOGTANK) Award Submission Worksheet

Purpose

The Logistics Think Tank (LOGTANK) Award recognizes ideas that solve or improve operational logistics challenges and help position Marines for advantage in future operations. The award is intended to spotlight practical thinking that can improve readiness, support expeditionary operations, or address recognized logistics problems in a meaningful way.

Eligibility

This award is open to Active Duty, Reserve, and Retired Marines, and Department of the Navy (DON) civilian employees serving with or in support of the United States Marine Corps.

Individual or team submissions are permitted. Self-nominations are allowed. No command endorsement is required.

What This Award Recognizes

Strong LOGTANK submissions present a practical idea, concept, or proposed solution to a real logistics challenge relevant to the Marine Corps. Submissions should show clear operational relevance and explain how the idea could improve readiness, sustainment, mobility, distribution, maintenance, or another aspect of Marine Corps logistics.

This award is best suited for submissions that:

- Define a real tactical, operational, or strategic logistics problem
- Propose a clear and credible way to improve it
- Explain why the idea matters
- Show potential for implementation, adoption, or broader application

Typical Submission Formats

Applicants may submit either a written or video entry. As a general guide, written submissions should be between 1,500—1,800 words. Video submissions should be 5—10 minutes in length.

Information You Should Prepare Before Using the Website Form

Please be prepared to provide:

- Submission title
- Nominee name or team name
- Nominee eligibility category
- Organization, unit, command, or employer

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- Primary point of contact
- Email and phone number
- Short submission summary
- Main written or video submission
- Any optional supporting files

Recommended Submission Content

Your submission should clearly address the following:

- 1. What is the logistics problem or operational challenge?** Describe the specific problem, shortfall, friction point, or opportunity your idea addresses.
- 2. Why does the problem matter?** Explain the operational, organizational, or professional significance of the challenge. Why is it worth solving?
- 3. What is your proposed idea or solution?** Describe the concept clearly and directly. Focus on what it is, how it works, and what makes it useful.
- 4. How would it improve Marine Corps logistics?** Explain how the idea would improve outcomes such as readiness, responsiveness, survivability, sustainment, mobility, maintenance, distribution, or decision-making.
- 5. What barriers to implementation must be addressed?** Identify practical challenges such as authorities, resources, technology, policy, doctrine, training, or organizational friction.
- 6. How could the idea be implemented, tested, or expanded?** Describe how the concept could be piloted, refined, scaled, or adapted across the Marine Corps.
- 7. Where applicable, does the idea have broader relevance?** If appropriate, explain whether the concept also has relevance to the Joint Force, partners, or the broader defense logistics enterprise.

Strong submissions should be clear in the logistics problem they are trying to solve, credible in the solution they propose, realistic about implementation challenges, and specific about how the idea could improve Marine Corps logistics.

Optional Supporting Material

Applicants may include supporting material where useful, such as diagrams, charts, concept graphics, slides, or other supporting documents. Supporting material should be concise and strengthen the submission, not replace the core explanation.

Final Note

Use this worksheet to prepare your material before completing the LOGTANK Award submission form on the AMCL website.