

# 2026 Global Expeditionary Logistics Symposium Sponsorship Opportunities



# AMCL

Where professionals talk logistics.



# Why you should become a GELS Sponsor

GELS is not a traditional trade show. It is a professional forum designed to foster meaningful dialogue between military logisticians, government civilians, industry, and academia on real-world expeditionary logistics challenges.

## Who Attends GELS

GELS convenes approximately 300 Marine Corps, Joint Force, and civilian logisticians alongside select industry and academic partners.

Attendees typically include O-3 to O-7 officers, senior enlisted leaders, GS-13 to SES civilians, and industry technical and business leaders focused on expeditionary logistics, sustainment, autonomy, advanced manufacturing, and contested logistics challenges.

## GELS Event Sponsors engage with:



Logistics leaders and practitioners shaping future requirements and concepts



A highly targeted audience focused on sustainment, readiness, and operational logistics



Opportunities to demonstrate ideas, capabilities, and concepts in context—not just at a booth



A professional environment that prioritizes credibility, learning, and collaboration over sales



GELS is Co-Hosted by AMCL and  
CNU's Center for American Studies



# GELS SPONSORSHIPS

<b>Platinum Sponsor \$15,000.00</b>	<b>Gold Sponsor \$12,000.00</b>	<b>Silver Sponsor \$8,000.00</b>	<b>Bronze Sponsor \$2,000.00</b>
12' Table Top Space	6' Table Top Space	6' Table Top Space	
Five (5) Symposium Registrations	Three (3) Symposium Registrations	Two (2) Symposium Registrations	One (1) Symposium Registration
Opportunity to have a sponsor-provided one-minute video played on Main Stage (Must be approved by AMCL and CAS)	Opportunity to have a sponsor-provided one-minute video played on Main Stage (Must be approved by AMCL and CAS)		
Preferred logo space included on advertisements of the symposium and display at the symposium	Preferred logo space included on advertisements of the symposium and display at the symposium	Logo included on advertisements of the symposium and display at the symposium	Logo on display at the symposium
Panel sponsorship			

# ADDITIONAL GELS

## SPONSORSHIP OPPORTUNITIES

### Maj Michael Whitaker Award

\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

### President's Reception Sponsor

\$5,000.00

6' Table Top Space  
Three (3) Symposium registrations  
Logo on display at the symposium and on the symposium website  
Sponsors logo to be displayed during the reception

### Lanyard Sponsor

\$11,000.00

Lanyard Sponsorship (Logo to be included on lanyards)  
Panel Sponsorship  
Three (3) Symposium registrations  
Logo on display at the symposium

### Logistics Think Tank Award

\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

### Logistics Fiction Award

\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

### Strategic Partnership Award

\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

## Exhibitor Opportunities

### Exhibit Hall - 12' Table Top

\$3,000.00

Individual tabletop  
Two (2) Symposium Registrations  
Exhibit hall time will be included in the schedule to ensure exhibitors have the opportunity to interact with hundreds of guests from across the logistics community.

### Exhibit Hall - 6' Table Top

\$2,000.00

Individual table  
Two (2) Symposium Registrations  
Exhibit hall time will be included in the schedule to ensure exhibitors have the opportunity to interact with hundreds of guests from across the logistics community.

# ADDITIONAL GELS

## SPONSORSHIP OPPORTUNITIES

### Lifetime Achievement Award

\$4,000.00

A Bronze Sponsorship  
Sponsor representative on stage during the award presentation  
Display of your organization's logo during the presentation of the award  
Description of your organization read during the award ceremony

### Speaker/Panel Sponsor

\$4,000.00

Ability to select a moderator and/or panel member.  
An opportunity to personally connect with the guest speaker and introduce them to their keynote speech  
One (1) 12' Table Top Sponsorship included  
Recognition as a Sponsor on the website and at the Symposium  
Verbal recognition in honor of the sponsor  
Logo included on advertisements of the symposium and display at the symposium

### AMCL Awards Reception

\$5,000.00

6' Table Top Space  
Three (3) Symposium registrations included  
Logo on display at the symposium and on the symposium website  
Sponsors logo to be displayed during the reception

### Lunch Sponsor

\$4,000.00

### AMCL/CNU Scholarship Donation

\$500.00

The AMCL Scholarship Program advances education for members of AMCL and enlisted members of the Armed Forces.

This program is funded completely through donations by AMCL members and corporate partners.

